

August 2009 Party For The Tower At En Fuego

**FRIENDS OF THE POWERHOUSE TO HOLD "PARTY FOR THE TOWER"
FUNDRAISER AT EN FUEGO TO BENEFIT NEW LIFEGUARD TOWER**

Del Mar, CA. The Friends of the Powerhouse and City of Del Mar Lifeguards are holding their second annual summer fundraising event, "Party for the Tower," on Wednesday, August 5 at En Fuego to raise money for construction of the new Lifeguard Tower at 17th Street in Del Mar. The announcement was made by Jill Coughlin, Chair of the event and Piper Parry, Co-Chair.

"Following the success of last year's event at En Fuego, we're looking forward to another lively evening of new and old community members coming together to help make the new Lifeguard Tower a reality. The outpouring of support from the community has been phenomenal with over \$200,000 raised through various local events and tile painting activities. And now that the Design Review Board has approved the project and it is headed to the City Council for their approval, we are moving into the next stage of fundraising and hoping to be heading for construction soon," said Coughlin. "Howard Gad, local resident and principal of Heritage West Development Co. has been brilliant in lending his expertise and leadership to move this project from the design phase to reality."

Del Mar Thoroughbred Club President and General Manager Joe Harper will be Master of Ceremonies and will auction off a range of unique offerings including: Tiki Torch Party at the beach catered by El Pollo Loco and hosted by the Del Mar Lifeguards; Primo Padres Tickets and Dinner Package; Del Mar Thoroughbred Club Lunch in the Director's Dining Room at this year's meet; Rental of the Powerhouse Community Center; Kids Beach package and more.

"We're expecting a record number of visitors to our beach this summer underscoring the need for a new Lifeguard Tower. We are very appreciative of the strong community support which has helped drive this project toward fruition," said Pat Vergne, Director of Community Services and Lifeguard Chief.

Cocktails will start at 6pm, followed by a Mexican and seafood buffet dinner and a live auction and opportunity drawings. En Fuego, a popular local restaurant and bar, is located at 1342 Camino Del Mar. Public parking is available at City Hall on Camino Del Mar between 10th and 11th Street and valet parking is available in front of Bully's at 1404 Camino Del Mar. Check www.FriendsofthePowerhouse.org for information on the event.

Tickets are available for the August fundraiser by contacting Friends of the Powerhouse at (858) 755-1641. Tickets are limited and are \$45 each; they are tax deductible to the extent allowed by law.

The Friends of the Powerhouse was formed more than ten years ago to work with the City of Del Mar to renovate and preserve the Powerhouse building on Coast Boulevard. After several years of fundraising, the building was upgraded and transformed into the Powerhouse Community Center that today is an integral part of the Del Mar community.

Following the renovation of the Powerhouse, the Friends raised money for and worked with the City of Del Mar to rebuild and upgrade the Tot Lot, located at the southern tip of Powerhouse Park. The Friends of the Powerhouse has also raised money for and funded other beach-related projects including a lifeguard rescue boat and beach-ready wheelchairs, among others.